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PRESS RELEASE

OPTIMUM GROUP SHOWS EXCEPTIONAL RESULTS FOR 2012

Montreal, May 2nd, 2013 – Tuesday, April 30, during its annual shareholders' meeting, Optimum announced the company results for 2012. The Group has produced a return on equity of 14.4%, which exceeds the expected profitability objective, set at the beginning of the year. "This exceptional performance is the result of our teams' sustained work to attain the best technical result, despite the current and still difficult economic environment" stated Mr. Jean-Claude Pagé, President of Optimum Group Inc. The written premiums for the company have increased by 6%, and total assets have now reached \$3 Billion. "The stable growth and financial strength of our Group are propped by sound management principles and corporate values that have been part of our culture for 44 years." added Mr. Pagé. "Moreover, the commitment and expertise of our teams are elements that contribute directly to achieving such good results year after year." he concluded.

During this meeting, the shareholders have re-elected the present Board of Directors, and have nominated an additional member, Mr. Claude Lamonde, President of Optimum Holdings Inc. In the course of the year 2012, as part of the executive succession plan for the company, Ms. Anabelle Blondeau was appointed Executive Vice-President and Chief Operating Officer, Treasurer.

The financial group has also presented the Optimum Enterprise Award 2012 to Optimum General, a subsidiary which is active in property and casualty insurance. The winner has been selected for the sustained growth of its revenue, the continued strength of its profit these past few years, and its exceptional results for 2012.

About Optimum General Inc.

Optimum General Inc. is a subsidiary of Optimum Group Inc. It is a Canadian company that underwrites property and casualty insurance primarily in Canada through three subsidiaries: Optimum West Insurance Company (British Columbia, Alberta and Yukon), Optimum Insurance Company Inc. (Quebec, Ontario, Manitoba, Saskatchewan, Northwest Territories, and Nunavut) and Optimum Farm Insurance Inc. (Quebec). The distribution of the subsidiaries' products is ensured by a large network of independent insurance brokers.

About Optimum Group Inc.

Founded in 1969 by actuaries, Optimum Group is a private international financial group active in life insurance, property and casualty insurance, life reinsurance, actuarial consulting and asset management. Optimum Group, which has reached \$5.8 Billion of assets under management operates mainly in Canada, the US and France. More than 500 employees contribute to Optimum's success.

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