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**PRESS RELEASE**

**OPTIMUM GROUP SHOWS STABLE GROWTH FOR 2010**

**Montreal, May 5, 2011** – Last Friday during its annual shareholders’ meeting, Optimum Group Inc. announced very good results for its financial year 2010, as well as its strategic orientations and actions plans for upcoming years.

The revenue for Optimum Group has climbed by 12%, when we take into consideration the original currency from each business region. Moreover, the company has produced a return on equity of 10.6%, after a 3% charge which takes into account the exchange rate fluctuations linked to investments in foreign subsidiaries. “Our results demonstrate that the Optimum companies, in each of our business sectors and territory, have brilliantly overcome their challenges and met their objectives” stated Mr. Jean-Claude Pagé, President and Chief Operating Officer at Optimum.

The financial group has also presented the Optimum Enterprise award 2010 to its subsidiary, Optimum Consultants & Actuaries Inc. Since 1992 the holding company has honoured the subsidiary that has performed exceptionally well according to specific criteria relevant to its different business sectors. Each year the winner is selected amongst three nominees within the organization. For 2010, Optimum Consultants & Actuaries has been chosen for its growth and the substantial improvement of its efficiency.

In the fall of 2010, the Optimum Group participated in the creation of Finance Montréal, Quebec’s new financial cluster as an associate member, and Mr. Pagé was selected as a member of its Board of Directors. “I gladly accepted the invitation to join because at Optimum, we believe in the liveliness and strength of Quebec’s financial services industry.” added Mr. Pagé.

**About Optimum Group Inc.**

Founded in 1969 by actuaries, Optimum Group is a private international financial group active in life insurance, property and casualty insurance, life reinsurance, actuarial consulting and asset management. Optimum Group operates mainly in Canada, the US and France, and counts more than 500 employees worldwide, from which 60% are located in Quebec.

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**Solid foundations, the promise of a prosperous future**

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