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**PRESS RELEASE**

**OPTIMUM GROUP SHOWS SUSTAINED GROWTH FOR 2009**

**Montreal, April 29, 2010** – Yesterday, during its annual shareholders' meeting, Optimum Group Inc. announced excellent results for its financial year 2009, as well as its outlook and upcoming challenges for the following year.

“The revenue for the Optimum Group has climbed by 28% from 2008, which demonstrates the utmost vitality of our companies, in each one of our business sectors” stated Mr. Jean-Claude Pagé, President and Chief Operating Officer. These numbers take into account the organic growth as well as the positive impact from investment management. For shareholders, the return on capital was 12.8%, while the average return for the last ten years was 12.4%.

For 2009, Optimum Group's revenue has grown considerably despite the difficult economic context that prevailed in financial markets throughout the year, a fact that tangibly reflects the company's skillful investment management operated in collaboration with its subsidiary Optimum Asset Management Inc. The organization keeps on the same momentum which marked the 40<sup>th</sup> anniversary of its foundation last year and which represented an additional milestone in its course. “Our growth clearly shows that rigorousness and risk management combined with our team's involvement and initiative continue to be time-tried elements that have proven to be reliable since our beginning.” added Mr. Pagé.

**About Optimum Group Inc.**

Founded in 1969 by actuaries, Optimum Group is a private international financial group active in life insurance, property and casualty insurance, life reinsurance, actuarial consulting and asset management. Optimum Group operates mainly in Canada, the US and France. More than 500 employees contribute to its success worldwide.

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**Solid foundations, the promise of a prosperous future**

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